



**Contact Information** *Please type or print clearly*

Company (as you'd like it to be listed in the Show Guide)

Address	City	Prov/State
Website	Country	Postal/Zip

**Primary Contact** (Booth purchased by)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Secondary Contact** (If the primary contact is different than the person who will be organizing your participation in CMEExpo)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Billing Address & A/P Information**  Same as above

Accounts Payable Contact	A/P E-mail
Company	A/P Phone
Address	Prov/State
City	Postal/Zip
	Country

The Show Terms, Conditions and Regulations attached hereto form a part of the Exhibit Contract.

**Exhibit Booth** **INCLUDES:** Drape to define booth, carpet, 1 table, 2 chairs, 4 show badges, 1 basic Show Guide listing.

	QTY	TOTAL
Canadian Meetings + Events Expo each 10' X 10' space up to 5 booths		\$3,550.00 + 13% HST \$416.50 = <b>\$3,966.50</b> CDN*
<b>BULK SPACE:</b> 600 square feet or 6 10' X 10's and greater		
Canadian Meetings + Events Expo each 10' X 10' 6+ booths		\$3,450.00 + 13% HST \$448.50 = <b>\$3,898.50</b> CDN*
Corner Charge		\$200.00 + 13% HST \$26.00 = <b>\$226.00</b> CDN*
	<b>Sub Total</b>	<b>\$</b>

A 30% deposit is due 10 days after contract is submitted. Full payment is due May 17, 2024.

**Show Guide Listing Enhancements**

Show Guide Listing Enhancements appear online, in print (Show Guide) & in Show App

<b>Extra Basic Listing</b> (Add a basic listing for any company sharing your booth space)	\$150.00 + 13% HST \$19.50 = <b>\$169.50</b> CDN	\$
<b>Listing Enhancement Bundle</b> (Includes: Extended Listing, Full Colour Logo, Listing Highlight)	\$500.00 + 13% HST \$65 = <b>\$565.00</b> CDN	\$
Extended Listing (50-word description of your company and listing highlight)	\$200.00 + 13% HST \$26.00 = <b>\$226.00</b> CDN	\$
Full Colour Logo	\$325.00 + 13% HST \$42.25 = <b>\$367.25</b> CDN	\$
	<b>Sub Total</b>	<b>\$</b>

For payment in USD, the exchange rate is calculated at US \$0.85/CAN \$1.00

**Payment**  Cheque  Visa  MasterCard  American Express  
 Wire Transfer (Fees may apply)

<b>Sub Total</b>	<b>\$</b>
<b>Grand Total</b>	<b>\$</b>

**By signing this agreement, I acknowledge and have read the following:**

**INSURANCE** The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. For more information please refer to the CMEExpo Terms, Conditions & Regulations.

**CANCELLATION** Exhibit space may be canceled provided that written notice is received by Show Management by April 12, 2024 in which case all except 10% of the deposit will be refunded. If the Exhibitor cancels after such date, the Exhibitor will be responsible for the total amount of the contract. In the event the Exhibitor fails to make payment as afore-said or fails to comply in any respect with the terms of this Exhibit Contract, Show Management reserves the right to cancel this Exhibit Contract without notice and all rights of the Exhibitor hereunder shall cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of contract and Show Management may thereupon rent said space. Failure to appear at the show does not release Exhibitor from responsibility for payment of the full cost of the space rented.

**cmexpo.ca**

**COMPANY** \_\_\_\_\_ **INITIAL** \_\_\_\_\_



Please select your business category:

Please see below the Canadian Meetings + Events Expo full category list for you to select up to 3 categories to appear in. Meeting/Incentive Travel booths will be allocated by Show Management based on geography. Please indicate geography below.

Business Category: Please select the categories that best describes your organization. Choose all that apply.

- Airlines, Apparel, Association, Audio Visual/Staging, Catering, Convention/Conference Centre, Cruiseline, CVB/Tourism Office, Decor, Destination Management Company, Gift Card Programs, Golf Courses, Golf Merchandise, Hotel Chain, Hotel Property, Loyalty Program, Marketing Representation Firm, Meeting & Event Suppliers, Premiums/Promotions - Distributors, Premiums/Promotions - Manufacturers, Registration Services, Resort or Inn, Spa, Speakers + Entertainment, Teambuilding/Corporate Education, Transportation, Travel Agency/Travel Wholesaler, Unique/Special Event Venue

Geographical Location: Choose one.

- Central Canada, Eastern Canada, Western Canada, Central USA, Eastern USA, Western USA, Caribbean/Mexico/South America, Europe/Asia/International, Global

The undersigned intends to exhibit the following product(s) or service(s): Only those listed and approved by Show Management may be displayed.

Blank lines for listing products or services.

Special Requests for Positioning: Must be included to be considered. Location preferences are not guaranteed.

Blank lines for special requests.



Canadian Meetings + Events Expo Terms, Conditions & Regulations 2024

DEFINITIONS:

"Exhibit Contract" means the 2024 Exhibit Contract for the Show entered into between the Exhibitor and Show Management.

No more than two (2) companies may share a 10x10 booth space. Four (4) badges will be issued per booth.

No solicitation outside of your booth or while standing in the aisles.

All representatives of the Exhibitor and those sharing their Exhibit Booth are bound by these terms, conditions and regulations.

The Exhibitor shall not assign any rights under this agreement or sublet the Exhibit Booth without the prior written permission of Show Management.

All of the Exhibitor's property at the Show shall be at the sole risk of the Exhibitor and Show Management assumes no responsibility for loss, theft or damage thereto.

The Exhibitor agrees to occupy the contracted Exhibit Booth during the full term of the Show and to exhibit only the products described in this Exhibit Contract.

Show Management reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit or alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel Exhibitors or their personnel if, in Show Management's sole opinion, their conduct or presentation is objectionable to other Show participants and (iii) relocate Exhibitors or exhibits when in Show Management's opinion such moves are necessary to maintain the character and/or good order of the Show.

Show Management further reserves the right to cancel any Exhibit Contract and to withhold possession of the Exhibit Booth or expel the Exhibitor from the Show if the Exhibitor fails to comply with any of the Show rules and regulations; in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made by the Exhibitor pursuant to the Exhibit Contract, all without limiting Show Management's other rights and remedies at law as a result of such failure to comply.

The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show and the Exhibit Booth must remain intact until the close of the Show. The Exhibitor also agrees to move in and remove their exhibit and equipment according to the final move-in and move-out schedule; in the event of failure to do so, the Exhibitor agrees to pay fees incurred to remove all exhibit elements and inventory.

Show Management reserves the right to reproduce all photographs, images and likeness taken during the Show for future purposes.

Where the Exhibitor offers or provides raffles, donations, or other promotional measures that require guests to be present at a specified location or time, or any other unusual promotional plans, they must notify Show Management before August 2, 2024.

No Exhibitor shall plan or participate in any type of event, social or otherwise that conflicts with the hours of official Show related events: August 13 + 14, 2024 inclusive.

No exhibitor will engage in any activity that removes registered attendees from CMEExpo official events.

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Show unless they have obtained all necessary rights and paid all royalties, fees or other payments.

No person under the age of 16 years will be permitted on the Show floor at any time between August 13 + 14, 2024 regardless of affiliation or circumstances. This rule applies to Exhibitors during move in/out.

COMPLIANCE

The Exhibitor will comply with the rules and regulations of any unionized or non-unionized contractor, which may be selected by Show Management to service the Exhibitors.

The Exhibitor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.

CORRESPONDENCE

The exhibitor and all contacts agree to receive correspondence from CMEExpo and Official Suppliers of CMEExpo via e-mail to facilitate the participation in the show and related activities.

LIABILITY

Show Management and participating sponsors are not liable for any injury, loss, burglary, additional expenses, delays or any other irregularities, including strikes, which may be caused by factors beyond their control.

The Exhibitor is liable for any damage they cause to the Facility or to any property of Show Management, participating sponsors, their agents or any other Exhibitor.

The Exhibitor accepts all risks associated with the use of the Exhibit Booth and environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Show Management, the Show sponsors, Show contractors, or the Facility for any loss, damage or injury however caused, to the Exhibitor, its officers, directors, employees, agents or their property.

In the event that the Facility is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Show Management and sponsors, or if for any reason Show Management is unable to permit the Exhibitor to occupy the

Facility or the Exhibit Booth, or if the Show is cancelled or curtailed, Show Management and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the Exhibitor may suffer.

INSURANCE

The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the Show. The Exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Show Management.

The Exhibitor shall carry liability insurance of \$2 million. The Exhibitor agrees to furnish immediately to Show Management upon execution of the Exhibit Contract certificates of insurance pertaining to all policies of insurance carried by the Exhibitor together with satisfactory evidence from the insurer of the continuation of such policies.

SHIPPING

Goods must not be shipped collect as these will not be accepted by Show Management. Show Management assumes no responsibility for loss or damage to goods before, during the period of the Show, or after its closing.

EXHIBIT BOOTH REGULATIONS

Exhibitors are to follow the International Rules and Regulations of Exhibiting set out by IAEE and CAEM.

Details can be found in the Exhibitor Manual at cmeexpo.ca

EXHIBIT BOOTH CANCELLATION POLICY

Exhibit space may be canceled provided that written notice is received by Show Management by April 12, 2024 in which case all except 10% of the deposit will be refunded. If the Exhibitor cancels after such date, the Exhibitor will be responsible for the total amount of the contract.

PANDEMIC CANCELLATION

In the event that Newcom Media Inc. cannot produce the Canadian Meetings + Events Expo as scheduled for August 13 + 14, 2024, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to the Canadian Meetings + Events Expo 2025.

FOR FURTHER INFORMATION

Tel: 647-828-3669

Fax: 416-510-5140

E-mail: shawn@newcom.ca

Web: www.cmeexpo.ca

I/We hereby apply for exhibit space in the CMEExpo, August 13 + 14, 2024 (two-day tradeshow).

I/We agree to abide by the Show Terms, Conditions and Regulations.

This contract is executed this \_\_\_\_\_ day \_\_\_\_\_ month \_\_\_\_\_ year

Executed By \_\_\_\_\_

Company \_\_\_\_\_

Signature

Email all 3 pages back to: shawn@newcom.ca