



CANADIAN
MEETINGS +
EVENTS EXPO

SHOW GUIDE ADVERTISING KIT

cmeexpo

CMEEXPO IS THE LARGEST CANADIAN TRADESHOW + CONFERENCE DEDICATED TO MEETING + EVENT PROFESSIONALS

Show Guide Advertising



BE IN IT & BE SEEN

The CMEE expo Official Show Guide is handed to each buyer as they walk in! An essential tool which planners will refer to over the 2 days and use as a resource after the show.

Official Show Guide

2,000+ planner copies
hand distributed at CMEE expo.

Full Page Ad	\$1,500
1/2 Page Horizontal	\$750
1/4 Page Square	\$375

IMPORTANT DATES

AD CLOSING: **JULY 15** AD MATERIAL DUE: **JULY 22**

Ad Specifications

Full Page	8.125" x 10.75" Live Area 7.5" x 10"
1/2 Page Horizontal	7" X 4.875"
1/4 Page Square	3.375" x 4.875"

PLEASE NOTE

All ads must include .125" bleed on all sides
Ensure there is a minimum of .35" type safety margin

File Requirements

- * Print ads must be supplied in a PDF/X-1a file
 - * All fonts and images must be provided or embedded and meet print specifications (CMYK, 300dpi)
 - * Preferred filed type is a high-res, print optimized PDF, but we will accept the following file formats for MAC or PC: Illustrator, Photoshop, InDesign
 - * When providing these kinds of files, please ensure all linked images and fonts are included and your company name is on your file
 - * Please contact your account manager for FTP instructions
- Rates: net CDN\$



CANADIAN
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Show Guide Advertising

THE MOST COST-EFFECTIVE WAY TO REACH EVERY ATTENDEE ACROSS

3 DIFFERENT PLATFORMS!
Every booth purchase at CMEExpo includes one Free Basic Listing. It appears in our printed show guide, our mobile app and in the online exhibitor database.



1

Free Basic Listing

CANADIAN MEETINGS + EVENTS EXPO
5353 Dundas St. West, Suite 400
Toronto ON M9B 6H8
P: 416-510-5242
www.cmeexpo.ca
Booth #625

2

Full Colour Logo \$325



CANADIAN MEETINGS + EVENTS EXPO

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5353 Dundas St. West, Suite 400
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Booth #625

ENHANCE YOUR LISTING

3

Listing Enhancement Bundle

Logo, highlight, and 50-word description

\$500



CANADIAN MEETINGS + EVENTS EXPO
5353 Dundas St. West, Suite 400
Toronto ON M9B 6H8
P: 416-510-5242
www.cmeexpo.ca
Booth #625

The Canadian Meetings + Events Expo is the largest and longest running tradeshow and conference for meeting and event professionals. CMEExpo is now not only the premier live event in Canada but also a robust online resource allowing us to serve the meeting and event industry all year round.

Additional Basic Listing \$150

- * Companies sharing exhibit space are recommended to purchase **Additional Basic Listings** to promote each company in the booth.
- * Additional Basic Listings are only \$150 each and can be upgraded with all of the listing enhancements.



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