



Contact Information *Please type or use block letters.*

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Prov/State \_\_\_\_\_

Website \_\_\_\_\_ Country \_\_\_\_\_ Postal/Zip \_\_\_\_\_

**Primary Contact** (booth purchased by)

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Secondary Contact** (If the primary contact is different than the person who will be organizing your participation in CMEEExpo)

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Company & Billing Address**  Same as above

Company \_\_\_\_\_

Address \_\_\_\_\_ Prov/State \_\_\_\_\_

City \_\_\_\_\_ Postal/Zip \_\_\_\_\_ Country \_\_\_\_\_

*The Show Terms, Conditions and Regulations attached hereto form a part of the Exhibit Contract.*

Please use my  **Contact Information** or  **Company/Billing Address** for my listing in the CMEEExpo show guide.

Exhibit Booth **INCLUDES:** 10' x 10' draped exhibit booth, carpet, 4' draped table, two chairs, one basic show guide listing.

	PRICE	QTY	TOTAL
Canadian Meetings + Events Expo booth space up to 4 booths	\$3495.00 +13% HST \$454.35 = <b>\$3949.35</b> CDN		\$
Canadian Meetings + Events Expo booth space 6+ booths	\$3395.00 + 13% HST \$441.35 = <b>\$3836.35</b> CDN		\$
Corner Charge	\$175.00 + 13% HST \$22.75 = <b>\$197.75</b> CDN		\$
		Sub Total	\$

**A 30% deposit is due by June 25, 2021.** The remaining balance will be due August 20, 2021. For any booths booked after August 20, the full payment will be due. For payment in USD, the exchange rate is calculated at US \$0.85/CAN \$1.00

Show guide Listing Enhancements **INCLUDES:** print and digital.

<b>Extra Basic Listing</b> (Add a basic listing for any company sharing your booth space)	\$150.00 + 13% HST \$19.50 = <b>\$169.50</b> CDN		\$
<b>Listing Enhancement Bundle</b> (Includes: Extended Listing, Full Colour Logo, Listing Highlight)	\$500.00 + 13% HST \$65.00 = <b>\$565.00</b> CDN		\$
Extended Listing+Listing Highlight (50 word description of your company)	\$200.00 + 13% HST \$26.00 = <b>\$226.00</b> CDN		\$
Full Colour Logo	\$325.00 + 13% HST \$42.25 = <b>\$367.25</b> CDN		\$
		Sub Total	\$
		<b>Grand Total</b>	\$

For payment in USD, the exchange rate is calculated at US \$0.85/CAN \$1.00

Payment  Cheque  Visa  MasterCard  American Express  
 Wire Transfer (Fees may apply)

Card Number \_\_\_\_\_ Name of Cardholder: \_\_\_\_\_

Expiry \_\_\_\_\_ CVV \_\_\_\_\_ Amount \$ \_\_\_\_\_ Signature \_\_\_\_\_

HST #10386 2405 RT0001 Payable to: **Canadian Meetings + Events Expo** 5353 Dundas Street West, Suite 400, Toronto, ON, Canada M9B 6H8

(CMEEExpo is a wholly owned subsidiary of Newcom Media Inc.)

**INSURANCE** The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. For more information please refer to the CMEEExpo Terms, Conditions & Regulations.

**CANCELLATION** Exhibit space may be canceled provided that written notice is received by Show Management by June 25th, 2021 in which case all except 10% of the deposit will be refunded. If the Exhibitor cancels after such date, the Exhibitor will be responsible for the total amount of the contract. In the event the Exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this Exhibit Contract, Show Management reserves the right to cancel this Exhibit Contract without notice and all rights of the Exhibitor hereunder shall cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of contract and Show Management may thereupon rent said space. Failure to appear at the show does not release Exhibitor from responsibility for payment of the full cost of the space rented.



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## Please select your business category:

At the Canadian Meetings + Events Expo exhibitors must register for the show within the business category they represent.

Please see below for full category list.

Meeting/Incentive Travel booths will be allocated by Show Management based on geography. Please indicate geography below.

Any special requests for positioning must be included on this contract for consideration. Although not all can be accommodated, we take all special requests into consideration.

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**Business Category:** *Please select the categories that best describes your organization. Choose all that apply.*

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Airlines                       | <input type="checkbox"/> Gift Card Programs                  | <input type="checkbox"/> Registration Services            |
| <input type="checkbox"/> Apparel                        | <input type="checkbox"/> Golf Courses                        | <input type="checkbox"/> Resort or Inn                    |
| <input type="checkbox"/> Association                    | <input type="checkbox"/> Golf Merchandise                    | <input type="checkbox"/> Spa                              |
| <input type="checkbox"/> Audio Visual/Staging           | <input type="checkbox"/> Hotel Chain                         | <input type="checkbox"/> Speakers + Entertainment         |
| <input type="checkbox"/> Catering                       | <input type="checkbox"/> Hotel Property                      | <input type="checkbox"/> Teambuilding/Corporate Education |
| <input type="checkbox"/> Convention/Conference Centre   | <input type="checkbox"/> Loyalty Program                     | <input type="checkbox"/> Transportation                   |
| <input type="checkbox"/> Cruiseline                     | <input type="checkbox"/> Marketing Representation Firm       | <input type="checkbox"/> Travel Agency/Travel Wholesaler  |
| <input type="checkbox"/> CVB/Tourism Office             | <input type="checkbox"/> Meeting & Event Suppliers           | <input type="checkbox"/> Unique/Special Event Venue       |
| <input type="checkbox"/> Decor                          | <input type="checkbox"/> Premiums/Promotions - Distributors  |   |
| <input type="checkbox"/> Destination Management Company | <input type="checkbox"/> Premiums/Promotions - Manufacturers |   |

**Geographical Location:** *Choose one.*

- |   |                                      |   |
|---|--------------------------------------|---|
| <input type="checkbox"/> Central Canada | <input type="checkbox"/> Central USA | <input type="checkbox"/> Caribbean/Mexico/South America |
| <input type="checkbox"/> Eastern Canada | <input type="checkbox"/> Eastern USA | <input type="checkbox"/> Europe/Asia/International      |
| <input type="checkbox"/> Western Canada | <input type="checkbox"/> Western USA | <input type="checkbox"/> Global                         |

**The undersigned intends to exhibit the following product(s) or service(s):** *Only those listed and approved by Show Management may be displayed.*

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**Special Requests for Positioning:** *We will do our best to accommodate all exhibitors. Location preferences are not guaranteed*

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**PLEASE NOTE:** IF UPON REVIEW OF YOUR CONTRACT IT IS DETERMINED THAT YOU HAVE SELECTED THE INCORRECT BOOTH OR BUSINESS CATEGORY, YOU WILL BE MOVED TO THE CORRECT SECTION OF THE SHOW FLOOR.



Canadian Meetings + Events Expo Terms, Conditions & Regulations 2021

DEFINITIONS:

"Exhibit Contract" means the 2021 Exhibit Contract for the Show entered into between the Exhibitor and Show Management. "Exhibitor" means the company or individual who has entered into the 2021 Exhibit Contract. "Exhibit Booth" means the booth to be occupied by the Exhibitor. "Facility" means the Metro Toronto Convention Centre. "Show" means the 2021 CMEExpo. "Show Management" means Newcom Media Inc.

No more than two (2) companies may share a 10x10 booth space. A maximum of two (2) booth staff are permitted per 10x10 space to operate the booth at any one time. Rotations are permitted. Four (4) badges will be issued per booth (to facilitate rotations). Only one company listing is included in overall booth price regardless of booth size. Additional listings can be purchased for sharing partners.

No solicitation outside of your booth or while standing in the aisles.

All representatives of the Exhibitor and those sharing their Exhibit Booth are bound by these terms, conditions and regulations. It is the Exhibitor's responsibility to communicate all rules and regulations to those with whom they share an Exhibit Booth.

The Exhibitor shall not assign any rights under this agreement or sublet the Exhibit Booth without the prior written permission of Show Management. Such permission may be arbitrarily withheld. The company or individual name appearing on the Exhibitor's badge and signage must be the same as it appears on the Exhibit Contract for the Exhibit Booth or a representative thereof.

All of the Exhibitor's property at the Show shall be at the sole risk of the Exhibitor and Show Management assumes no responsibility for loss, theft or damage thereto.

The Exhibitor agrees to occupy the contracted Exhibit Booth during the full term of the Show and to exhibit only the products described in this Exhibit Contract.

Show Management reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit or alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel Exhibitors or their personnel if, in Show Management's sole opinion, their conduct or presentation is objectionable to other Show participants and (iii) relocate Exhibitors or exhibits when in Show Management's opinion such moves are necessary to maintain the character and/or good order of the Show.

Show Management further reserves the right to cancel any Exhibit Contract and to withhold possession of the Exhibit Booth or expel the Exhibitor from the Show if the Exhibitor fails to comply with any of the Show rules and regulations; in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made by the Exhibitor pursuant to the Exhibit Contract, all without limiting Show Management's other rights and remedies at law as a result of such failure to comply. Show Management reserves the right to modify or add or delete terms, conditions and/or regulations as deemed necessary.

The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show and the Exhibit Booth must remain intact until the close of the Show. The Exhibitor also agrees to move in and remove their exhibit and equipment according to the final move-in and move-out schedule; in the event of failure to do so, the Exhibitor agrees to pay Show Management for any costs and expenses incurred by Show Management.

Show Management reserves the right to reproduce all photographs, images and likeness taken during the Show for future purposes.

Where the Exhibitor offers or provides raffles, donations, or other promotional measures that require guests to be present

at a specified location or time, or any other unusual promotional plans, they must first be approved by Show Management before July 30th, 2021.

No Exhibitor shall plan or participate in any type of event, social or otherwise that conflicts with the hours of official Show related events; October 19 + 20, 2021 inclusive. Any Exhibitor or representative thereof scheduling a social function in conjunction with the Show must have the event approved in advance by Show Management. The social function may NOT conflict with the times and/or venues used for any Show official event. The event start time must be scheduled a minimum of 30 minutes after the published conclusion time of any official Show event. For early morning events, it is mandatory that the event ends in time to allow attendees sufficient time to make their way to the Show official events.

No exhibitor will engage in any activity that removes registered attendees from CMEExpo official events.

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Show unless they have obtained all necessary rights and paid all royalties, fees or other payments.

The Show is for educational and informational purposes.

No person under the age of 16 years will be permitted on the Show floor at any time between October 19 + 20, 2021 regardless of affiliation or circumstances. This rule applies to Exhibitors during move in/out.

COMPLIANCE

The Exhibitor will comply with the rules and regulations of any unionized or non-unionized contractor, which may be selected by Show Management to service the Exhibitors. Any dispute between the Exhibitor and any such contractor or union representative will be referred to Show Management for resolution.

The Exhibitor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.

CORRESPONDENCE

The exhibitor and all contacts agree to receive correspondence from CMEExpo and Official Suppliers of CMEExpo via e-mail in order to facilitate the participation in the show and related activities.

LIABILITY

Show Management and participating sponsors are not liable for any injury, loss, burglary, additional expenses, delays or any other irregularities, including strikes, which may be caused by factors beyond their control.

The Exhibitor is liable for any damage they cause to the Facility or to any property of Show Management, participating sponsors, their agents or any other Exhibitor.

The Exhibitor accepts all risks associated with the use of the Exhibit Booth and environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Show Management, the Show sponsors, Show contractors, or the Facility for any loss, damage or injury, illness or sickness, including but not limited to COVID-19, however caused, to the Exhibitor, its officers, directors, employees, agents or their property. The Exhibitor agrees to indemnify and hold harmless Show Management, Show sponsors and the Facility, their respective officers, directors, agents, affiliates and employees, against all claims, costs and charges of every kind resulting from their occupancy of the Exhibit Booth or its environs, for personal injuries, death, property damage or any other damage sustained by the Exhibitor or its officers, directors, agents, employees or those for whom in law they are

responsible, or Show Management or a visitor to the show.

In the event that the Facility is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Show Management and sponsors, or if for any reason Show Management is unable to permit the Exhibitor to occupy the Facility or the Exhibit Booth, or if the Show is cancelled or curtailed, Show Management and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the Exhibitor may suffer. The reasons listed include, but are not limited to: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake, war or other Acts of God, acts of public enemies, riots or civil disturbance, strike, lockout or boycott.

INSURANCE

The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the Show. The Exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Show Management. The policy of insurance shall name Newcom Media as additional insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The Exhibitor shall carry liability insurance of \$2 million. The Exhibitor agrees to furnish immediately to Show Management upon execution of the Exhibit Contract certificates of insurance pertaining to all policies of insurance carried by the Exhibitor together with satisfactory evidence from the insurer of the continuation of such policies. If the Exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to Show Management in law or under these rules and regulations, Show Management shall have the right to take possession of the Exhibit Booth and the Exhibitor will be held liable for the full contract price for the said Exhibit Booth.

SHIPPING

Goods must not be shipped collect as these will not be accepted by Show Management. Show Management assumes no responsibility for loss or damage to goods before, during the period of the Show, or after its closing.

EXHIBIT BOOTH REGULATIONS

Exhibitors are to follow the International Rules and Regulations of Exhibiting set out by IAEE and CAEM.

Details can be found in the Exhibitor Manual at cmeexpo.ca

EXHIBIT BOOTH CANCELLATION POLICY

Exhibit space may be canceled provided that written notice is received by Show Management by June 25th, 2021 in which case all except 10% of the deposit will be refunded. If the Exhibitor cancels after such date, the Exhibitor will be responsible for the total amount of the contract. In the event the Exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this Exhibit Contract, Show Management reserves the right to cancel this Exhibit Contract without notice and all rights of the Exhibitor hereunder shall cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of contract and Show Management may thereupon rent said space. Failure to appear at the show does not release Exhibitor from responsibility for payment of the full cost of the space rented.

COVID-19 CANCELLATION

In the event that Newcom Media Inc cannot produce the Canadian Meetings & Events Expo October 2021, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to the Canadian Meetings & Events Expo August 2022.

FOR FURTHER INFORMATION

Tel: 416-510-5141

Fax: 416-510-5140

E-mail: marnott@newcom.ca

Web: www.cmeexpo.ca

I/We hereby apply for exhibit space in the CMEExpo, October 19 + 20, 2021 (two-day tradeshow).

I/we agree to abide by the show terms, conditions and regulations.

This contract is executed this \_\_\_\_\_ day \_\_\_\_\_ month \_\_\_\_\_ year

Executed By \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

EMAIL ALL 3 PAGES BACK TO: MARNOTT@NEWCOM.CA