


8:00 am - 8:45 am | **KEYNOTE SPEAKER** | **Emma McIlroy** | **Yeah, Maybe: The Power and Possibility of Two Little Words**
 Freeman Main Stage (Level 300)
Emma McIlroy - CEO and Co-Founder, Wildfang
Emcee: Sandy Jobin-Bevans - Comedian, Second City Works

2016 & ONWARD
BESPOKEN BUREAU
 TORONTO & BEYOND

8:45 am - 9:00 am | **BREAK**


9:00 am - 10:00 am | **Event Trends 2020** | Room 206
Alison Slight - Partner, Managing Director, Candice & Alison Luxury Event Management
Candice Chan - Partner, Creative Director, Candice & Alison Luxury Event Management



Goal Setting is Vision, Beyond Experience | Room 201
Karen Fiorini - President & Lead Travel Consultant, Global Planning Source Inc.





**Human Trafficking, and What the Hospitality Industry is Doing to Mobilize;
 A World of Stories with the Same Goal: To Eliminate Human Trafficking** | Room 203 BD
Sandy Biback, CMP Emeritus, CMM - Founder, Meeting Professionals Against Human Trafficking (MPAHT)
Tania Ferlin - Corporate Group Sales Manager, Hyatt Regency Toronto
Michelle Furgiuuele - Survivor, Speaker, Consultant, Timea's Cause | *Michelle Guelbart*, Director, ECPAT



Storytelling with The Second City | Room 205 AC
Christy Bruce - Comedian, Improviser, Actor, Second City Works



Designing and Delivering Motivational Experiences | Room 202
Melaya Horsten, CMP - Director of Communications, Ignite
Tahira Endean, CMP, DES, CED - Head of Events, SITE global

Beyond the Cockpit: Improve Through Aviation-Proven Methods | Room 205 BD
Pierre-Henri "Até" Chuet - Fighter Pilot + Professional Speaker, Mach 3 Management

10:00 am - 10:15 am | **BREAK**

10:15 am - 10:30 am | **Keynote Pre Show**
 Freeman Main Stage (Level 300)

10:30 am - 12:00 pm | **Hall of Fame Presentation** | **KEYNOTE SPEAKER** | **Johnny Cupcakes** | **Building Loyalty is More Than a Brand**
 Freeman Main Stage (Level 300)
Johnny Earle - CEO, Johnny Cupcakes
Emcee: Sandy Jobin-Bevans - Comedian, Second City Works




12:00 pm - 5:00 pm | **TRADESHOW OPENS**
 Tradeshow Floor (Level 300)

12:45 pm - 1:30 pm | **Backstage Pass with Freeman Audio Visual Canada (Planners Only)**
 Freeman Main Stage (Level 300)
Madeleine Bart - National Director, Creative + Innovation, Freeman AV Canada
Chuck Corrigan - National Director, Event Production Group, Freeman AV Canada



LEARNING LOUNGE

1:30 pm - 2:00 pm | **The New 3 "Rs" – Running Sustainable Events, Responsible Event Planners, Real Impact**
 Learning Lounge (Level 300)
Natalie Lowe, CMM - President, Celebrate Niagara & The Sustainable Planner
Andrew Spencer - Insurance Broker, PROLINK Insurance Inc.



2:15 pm - 2:45 pm | **Crossing The Border? You're Probably Leaving Money on the Table**
 Learning Lounge (Level 300)
Benjamin Sammut - Capital and Trade Finance Specialist, Ebury

3:00 pm - 3:30 pm | **Cannabis Tourism the New Frontier**
 Learning Lounge (Level 300)
Shelley Merlo, BPE, CFEE - Professor, Niagara College
Shaman Ferraro - Founder & CEO, Gocanna

3:45 pm - 4:15 pm | **Gender Diversity and Inclusion – Tactical Considerations for Event Professionals**
 Learning Lounge (Level 300)
Heather Reid - President, Planner Protect
Noah Reid - Advocate/Student Coordinator of Pride Western at Western University

8:00 am - 8:45 am

KEYNOTE SPEAKER | Stephan Maighan | Impact and Influence: The Art of Leadership

Freeman Main Stage (Level 300)
Stephan Maighan - Best-Selling Author, Consultant & Speaker
Emcee: Sandy Jobin-Bevans - Comedian, Second City Works



8:45 am - 9:00 am

BREAK

9:00 am - 10:00 am

3 Clever Ninja Hacks That Will Dramatically “Up Your LinkedIn Game” as a Meeting Planning Professional | Room 206

Javed S. Khan - Founder + International Speaker, Emprission

Travel Security for the Business Traveller: Awareness is Your Best Protection | Room 202

Terry Nusyna - CEO, TN Security Intelligence

Disasters! What you Haven’t Learned from Risk Management Courses | Room 201

Anita Carlyle, CMP, CMM - Managing Partner, MCC Destination Management
Nicola Kastner, CMP, CMM - Head of Event Strategy, SAP Global Marketing
Chantal Montpetit, CMP, CMM - Director of Meetings + Conferences, Canadian Construction Assn



Captialize on the Business of Cannabis, a New Industry, a New Business Opportunity | Room 205 AC

Janet L. Jakobsen, MBA, CMP - Professor, Hospitality and Tourism, Niagara College
Jennifer Maccarone - CEO, Total GxP Inc
Malak Sidky, MHSc - Founder & CEO, Health Care Event Planning
Dela Kumapley - Event Manager, Lift & Co.

All Shook Up: Rethinking a Long-Standing Association Conference | Room 203

Danielle Lamothe, CAE, CTD - VP, Learning & Innovation, CSAE
Stephanie Lockhart, CMP - Executive Director, Canadian Superior Courts Judges Association



How to Use Video to Increase Sales and Captivate Clients (and have fun doing it!) | Room 205 BD

Kathy Barthel - Founder & Brand Messaging/Video Coach, Take on the World



10:00 am - 10:15 am

BREAK

10:15 am - 10:30 am

Keynote Pre Show

Freeman Main Stage (Level 300)

10:30 am - 12:00 pm

KEYNOTE SPEAKER | Debbie Travis | Design Your Next Chapter: How to Realize Your Dreams And Reinvent Your Life

Freeman Main Stage (Level 300)
Debbie Travis - International Television Icon, Entrepreneur, Bestselling Author
Emcee: Sandy Jobin-Bevans - Comedian, Second City Works



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TRADESHOW OPENS

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Madeleine Bart - National Director, Creative + Innovation, Freeman AV Canada
Chuck Corrigan - National Director, Event Production Group, Freeman AV Canada



LEARNING LOUNGE

1:30 pm - 2:00 pm

Riding Event Trends to Success

Learning Lounge (Level 300)
Trish Knox - President, TK Events



2:15 pm - 2:45 pm

Event Resources – Everything from Acronyms to Associations

Learning Lounge (Level 300)
Anita Carlyle, CMP, CMM - Managing Partner, MCC Destination Management

3:00 pm - 3:30 pm

Building the Better Breakout Session

Learning Lounge (Level 300)
Gillian Kilpatrick - Manager, Business Development M&E, MCI Canada

3:45 pm - 4:15 pm

Best Practices When Working with Event Suppliers

Learning Lounge (Level 300)
Jeff Guberman - CEO, McVeigh Global Meetings and Events

4:00 pm - 5:00 pm

CLOSING COCKTAILS



PELLER ESTATES

