



CANADIAN MEETINGS + EVENTS EXPO

Formerly IncentiveWorks

Full Name: _____ **Title:** _____

Company Name: _____

City/Province/Postal Code: _____

Email: _____

Business Phone: _____ **Business Fax:** _____

PLEASE email to mary@newcom.ca OR fax to: 416 614 8861

Yes, I wish to receive Canadian Meetings + Events Expo eNews FREE!

Signature: _____ Date: _____

PLEASE ANSWER THE FOLLOWING QUESTIONS TO QUALIFY FOR YOUR FREE SUBSCRIPTION:

Which of the following best describes your role in the industry?

PLANNER/BUYER (Please Answer ALL Questions)

INDUSTRY SUPPLIER

STUDENT

Which of the following best describes your company type? (check ONE only)

Corporation – Please specify (check ONE only)

- Pharmaceuticals, Healthcare, Medical
- Finance, Insurance, Banking, Legal, Real Estate
- Technology and Communications
- Manufacturing, Automotive
- Retail, Wholesale, Distribution
- Other, Please specify _____

Association/Society/Union/Not for Profit

Independent Meeting/Event Planning Organization

Government (Municipal/Provincial/Federal)

Which of the following best describes your role? (check ONE only)

Meeting, Event or Incentive Travel Planning

Marketing + Promotions

Senior Management/Vice President

Administration

Human Resources

Owner/President

Do you recommend or approve the purchase of the following? (check ALL that apply)

Destination Selection

Meeting/Event Facility with Accommodation (Resort/Hotel)

Meeting Services/Site Selection

Meeting/Event Facility without Accommodation (Convention Ctr/Unique Venue)

Incentive Travel

Promotional Products, Merchandise Incentives/Awards

Where are your events held? (check all that apply) Canada U.S.A. International

How many events are you involved with in a calendar year? (check ONE only) 1 – 3 4 – 7 8 – 11 Over 12

What percentage of your time is spent on meetings, conferences, events and/or incentive travel? (check ONE only)

75 – 100% 50 – 74% 25 – 49% Less than 25%

Canadian Meetings + Event Expo Circulation
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