



RUN OF SITE ADVERTISING

SIZE	DIMENSIONS (W× H)	MATERIAL DUE	FILE TYPES	FILE SIZE
Leaderboard	728 x 90 px and 300 x 90 px (for mobile)		gif, swf, jpg	Max: 40k Flash: max 40K Back up: 40K
Big Box	300 x 250 px	5 business days prior to the first of the month		

NEWSLETTERS

Leaderboard	640 x 90 px and 300 x 90 px (for mobile)		jpg Max loops: 3 No: rich media No: Flash	Max: 40k
Big Box	300 x 250 px	5 business days prior to the delivery date of the newsletter		

E-BLASTS*

Exclusive message with HTML links.
Limited availability.
Database segmentation available.

E-Mail	640 x 420 px	5 business days prior to the delivery date of the e-mail	jpg, PDF Accept rich media	Max: 40k
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*for full specifications, visit www.newcom.ca/advertise/e-blasts.html

BUYERS' GUIDE PREMIUM LISTING

Material can be uploaded to your listing effective immediately.

<p>Pictures: jpg, jpeg, jpe, gif, png Optimal file size: 625 x 475 pixels</p> <p>Logos: jpg, jpeg, jpe, gif, png Max. width: 275 px / Max. height: 175 px</p>	<p>Video: mpg, mpeg, mpe, mov, qt</p> <p>Documents: pdf, htm, html, shtml, txt, doc, dot, docx, xls, xlsx, ppt, pptx, rtf (Please include a title for each file)</p>
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