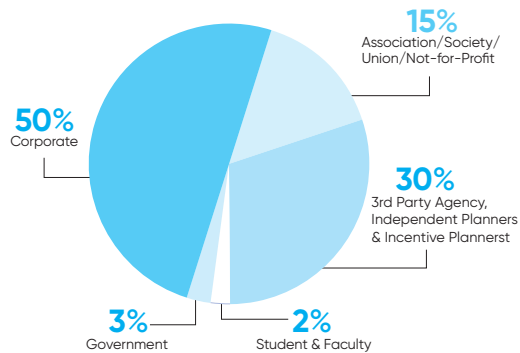


# FACTS & FIGURES

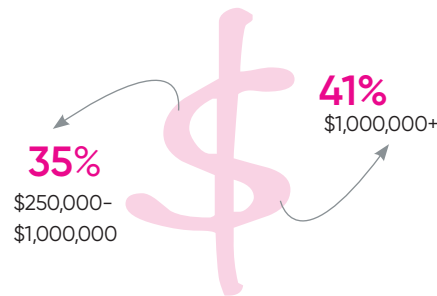
## Why CMEE 2024 Needs to Be Part of Your Marketing Mix



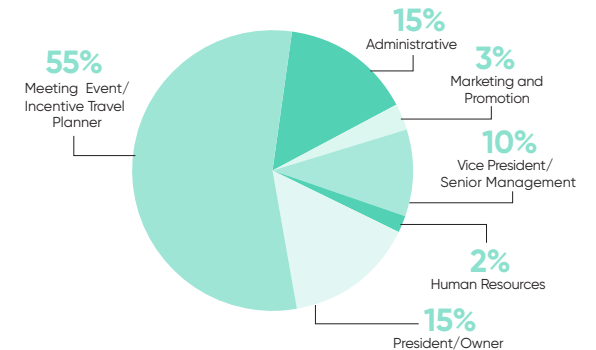
### INDUSTRY SEGMENTS REPRESENTED



### ANNUAL MEETING SPEND



### INDUSTRY ROLES REPRESENTED



\* Source is 2023 show data

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THE INDUSTRY

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